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VEHICLE DESCRIPTION

FIESTA

2014 4-DOOR SEDAN SE
5-PASSENGER SFE
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
OXFORD WHITE
INTERIOR
MEDIUM LIGHT STONE CLOTH SE

EM 200191

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- 15" ALUMINUM WHEELS
- AUTO HEADLAMPS
- DUAL POWER MIRRORS
- EASY FUEL CAPLESS FILLER
- GRILLE - 5 BAR, CHROME
- INTEGRATED SPOTTER MIRRORS

INTERIOR

- AMBIENT LIGHTING
- BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS
- 60/40 SPLIT FOLD REAR SEAT
- DUAL VANITY MIRRORS
- LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO
- TILT/TELESCOPE STR COLUMN
- 1-TOUCH UP/DOWN DRIVER WIN

FUNCTIONAL

- ADVANCETRAC W/ESC
- AIR CONDITIONING
- AM/FM SINGLE CD/MP3, 6SPKR
- DOME LAMP & MAP LIGHTS
- FRONT DISC REAR DRUM BRAKES (ABS)
- MESSAGE CENTER W/TRIP CPTR
- POWER STEERING W/EPAS
- POWER LOCKS AND WINDOWS
- 12V POWER OUTLETS (2)
- REAR WINDOW DEFROSTER
- REMOTE KEYLESS ENTRY
- SYNC
- VARIABLE INTERVAL WIPERS

SAFETY/SECURITY

- ADJUSTABLE SAFETY BELTS
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SIDE AIR CURTAIN
- MYKEY
- PERIMETER ALARM
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER
- TIRE PRESSURE MONITOR SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 200A

OPTIONAL EQUIPMENT

POWER SHIFT 6 SPD AUTO TRANS	1,095.00
FRONT LICENSE PLATE BRACKET	NO CHARGE
KEYLESS KEYPAD *DLR-INST-ACCY	95.00
SE FUEL ECONOMY PKG 4 DOOR	95.00
.DECKLID SPOILER-4 DOOR	
.15" STEEL WHEELS	

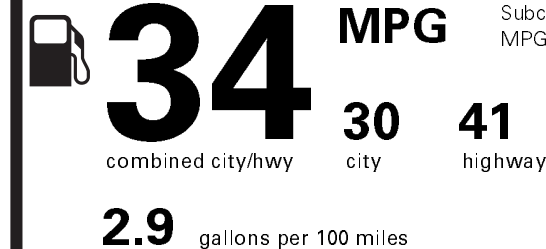
PRICE INFORMATION

BASE PRICE	\$15,580.00
TOTAL OPTIONS	1,285.00
TOTAL VEHICLE & OPTIONS	16,865.00
DESTINATION & DELIVERY	825.00

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy



Subcompacts range from 15 to 119 MPG. The best vehicle rates 119 MPGe.

You save **\$3,750** in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$1,550**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 264 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score	Not Rated	
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	Not Rated Not Rated
Based on the risk of injury in a side impact.		
Rollover		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.

RAMP ONE	CU5J	TOTAL MSRP \$17,690.00
RAMP TWO	FINAL ASSEMBLY PLANT CUAUTITLAN	
METHOD OF TRANSP.	CONVOY	ITEM #: 53-3101 O/T 2 EA233 N RA W 440 000008 01 23 14

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.



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